

Corporate Policy DATA MODUL Group

The group of DATA MODUL AG is the European market leader for industrial flat panel displays and display sub-systems up to complete monitor solutions. Since nearly 40 years we are offering outstanding display systems and customized software solutions for airports and railway stations in the stationary field to the market. Our corporate philosophy has been captured in our Mission Statement as follows:

„We are a world-wide operating, innovative specialist provider, who is developing, manufacturing and selling products and applications for human-machine-interface and communication. Our goal is to reach, secure and extend the market leadership in selected market segments. Customer-oriented thinking and acting highly motivated and well trained staff and an open management culture will enable us to achieve this goal.”

By expanding our development services in electronics and mechanics and the associated product developments, we could establish ourselves in a short period as a manufacturer of high quality and innovative products. The basis for our flexibility and the extraordinary quality of our products is based on the fact that we produce our own products exclusively in Germany.

We will continue this success - which is supported by our employees - to expand strategically in the coming years and therefore set great importance to continue the themes of innovation, employee development, sustainability, quality- and environmental management and internationalization.

Our innovations are based on the needs of our customers and focus on display technology and embedded systems. Our goal is to provide our customers a vertical integration of our products, to enable faster market entry. Employee development is a central theme of our corporate philosophy and holds a high priority in our daily lives with training courses and seminars in the areas of technology, languages, customer retention, communication, quality and environment.

Furthermore, we are dealing with the sustainability of our thoughts and activities which is also based in our ISO-9001 certification (since 1994). Therefore we now also decided to expand our management system certification to ISO-14001 (since 2011). The conservation of natural resources, recycling of materials, investment in energy-saving products and compliance with regulations and standards are critical to the success of our company. Especially for medical applications we established and run a risk management according to ISO-14971. Annual training of our professionals for work safety and compliance with data protection rules, which are ensured by our privacy officer, show that we place great value on these topics.

The DATA MODUL Group already generates about 35% of our turnover outside of Germany and we will increase this percentage in the next few years continuously. As a result, we must involve the different cultures and religions in our strategic planning. Internationalization serves for a peaceful coexistence, expands our horizons and strengthens our company.

The DATA MODUL Group is willing to continuously improve, to explore new ways to meet the challenges of the future and to strive for sustainable growth. Accompanying this, we have developed a detailed risk management system that will be reviewed by the Board at regular meetings and adapted to current conditions.

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